LOW COST, NO COST ENERGY SAVERS

Many of you have read or received information about the energy crisis. All of you have experienced the results of this complex problem ‑ a large increase in the cost of the energy you use. That comes out of your pocket.

Expensive energy‑saving suggestions have been getting most of the publicity for the past several years. You may have measures that offer the greatest return for the least effort and expense.

And, we might add, they won't leave you sweltering, freezing, or groping in the dark.

Amount of Savings

By following all the suggestions, or whichever ones apply to you, we think you can save 25 percent of your fuel oil, gas and electricity bills. At current energy prices, these suggestions will put from $100 to $500 a year back into your pocket in a typical home.

Best Ideas

The best low‑cost actions often get lost in lists of less‑lucrative tips. That's why we have pulled out some of the best ideas and have given them special billing. About half of these ideas can be carried out for free. And all of them can be accomplished on an investment of $100 or less, some of which can be paid back through the 15% Residential Energy Tax Credit.

Even if you are planning to insulate, add storm windows, or make other major energy‑saving purchases, we think you should do the following suggested pieces of advice. They are cost effective. They offer quick paybacks, and in some cases, they will increase the savings you get when you install insulation later.

So go to it. You can't lose on these simple efforts, and you may be pleasantly surprised at the results.

Higher Costs, Higher Savings

Due to higher fuel costs this year, your energy bill will probably go up ‑ however, if you follow low‑cost/no‑cost you bill could be reduced by 25%. "Savings" tips are based on costs of 5 cents per kwh for electricty, 37 cents per therm for gas, and 80 cents per gallon for oil. If your costs are higher your savings will be too.